



FINE BREADS OF AUSTRALIA

Fine Breads of Australia Instore Request Enquiry Form

FAX BACK TO: (02) 9905 6834

If you are a retail store and you'd like to speak to one of our representatives about stocking the Fine Breads of Australia range, or you'd like further information about or request an instore promotion then simply fill in the enquiry and submit it. One of our representatives will be in touch with you shortly.

PERSONAL DETAILS

Contact Person: _____

Company Name: _____

Address: _____

Daytime Phone Number: _____

Mobile Phone Number: _____

Email address: _____

Type of business:

- | | |
|--|--|
| <input type="checkbox"/> Supermarket | <input type="checkbox"/> Deli |
| <input type="checkbox"/> Retail Superstore | <input type="checkbox"/> Fruit market/Barn |
| <input type="checkbox"/> Restaurant | <input type="checkbox"/> Cafe |
| <input type="checkbox"/> Hotel | <input type="checkbox"/> Other |

QUESTIONS

Where did you hear about Fine Breads of Australia? _____

Do you currently stock our bread range? If so, please list

What is your main motivation for stocking our bread? _____



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When is your optimal time for an in-store promotion? _____

What length of time would you like the promotion to run for? Eg, once only or one per week?

What is currently average spend with Fine Breads of Australia? (Not applicable to all)

Have you seen a Fine Breads of Australia in-store promotion previously? If so, where?

Are you interested in our other point of sale items? Please highlight which ones:

- | | |
|--|--|
| <input type="checkbox"/> Wobbles | <input type="checkbox"/> Shelf Strips |
| <input type="checkbox"/> Product Brochures | <input type="checkbox"/> Product Selectors |
| <input type="checkbox"/> Header Cards | <input type="checkbox"/> Bread Stands |

Are you interested in receiving future product updates and tastings from Fine Breads of Australia?

- YES NO

Would you be interested in attending bread sampling evenings for industry only?

Thank you for taking the time to fill out our survey!

Please send forms to either of the following:

Postal address:

Fine Breads of Australia Pty Ltd
28 Cross Street
Brookvale NSW 2100

Fax: (02) 9905 6834