



FINE BREADS OF AUSTRALIA

Fine Breads of Australia Survey

FAX BACK TO: (02) 9905 6834

We'd love to hear from you at Fine Breads of Australia, so feel free to fill in this online survey to request your very own bread samples of new products that you'd like to try. Simply fill in your details in the form below, answer a few simple questions to help us with our market research and hit submit! You're bread samples will be with you within 2 working weeks.

PERSONAL DETAILS

Full Name: _____

Address (Where you'd like us to send your bread samples):

Daytime Phone Number: _____

After Hours Phone Number: _____

Email address: _____

QUESTIONS

Where did you hear about Fine Breads of Australia? _____

Do you currently purchase any products from our Anthony's Fine Bread or Dallas Bread Range?

YES NO

If so, please list which products you currently purchase? _____

Are you aware of our other product ranges? If so, please list below:



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Where do you currently purchase our product? (Please list the name of the store)

What was your main motivation for purchasing our bread?

- Health Reasons
- Quality/Taste
- Packaging
- Cost
- Convenience
- Recommended to

Do you purchase more than one product at any one time? If so, which ones?

Are there any other products not mentioned, you'd like to learn more about?

Are you interested in receiving future updates and samplings from Fine Breads of Australia?

- YES NO

Thank you for taking the time to fill out our survey!

Please send forms to either of the following:

Postal address:

Fine Breads of Australia Pty Ltd
28 Cross Street
Brookvale NSW 2100

Fax: (02) 9905 6834